

# Eric Roden

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## EDUCATION

**American University (Washington, D.C.)** // B.A. in Graphic Design (User Experience Track)

AUGUST 2007 – MAY 2010

Dean's List

GPA: 3.71

**Studio Arts Centers International (Florence, Italy)**

JANUARY – MAY 2009

Study Abroad Spring Semester

## WORK EXPERIENCE

**Grafik Marketing Communications (Washington, D.C.)**

SEPTEMBER 2010 – PRESENT

**Interactive Designer** // Worked on a variety of interactive projects that include websites, mobile apps, dynamic infographics, and motion graphics. Also worked on other aspects of projects like wireframes.

**Woodrow Wilson Center for International Scholars (Washington, D.C.)**

JUNE – AUGUST 2009

**Graphic Design Intern** // Spearheaded the design for a collection of essays for the Asia Program, following it through to production. Also developed the aesthetic and template for the Africa Program's monthly newsletter.

## DESIGN CONCEPTS

Publication design, identity design, interface and experience design, motion graphics, mobile and interactive design

## SOFTWARE EXPERIENCE

**Programs** // Photoshop, Illustrator, InDesign, Dreamweaver, Flash, After Effects

**Web/Coding** // XHTML, CSS, jQuery, PHP, WordPress, ActionScript 3.0

## AWARDS

**2010** // Magna Cum Laude

**2010** // 3rd place in juried AU Design Show, Interactive Category

**2008** // "Mousetrap Dance Party" poster accepted into juried AU Design Show

## ACTIVITIES

**2007 – present** // AU Design Club

Participated in activities that promoted graphic design on campus, organized activities for graphic design majors, and culminated in setting up the AU Design Show in the spring of 2010.